

City of Clearwater

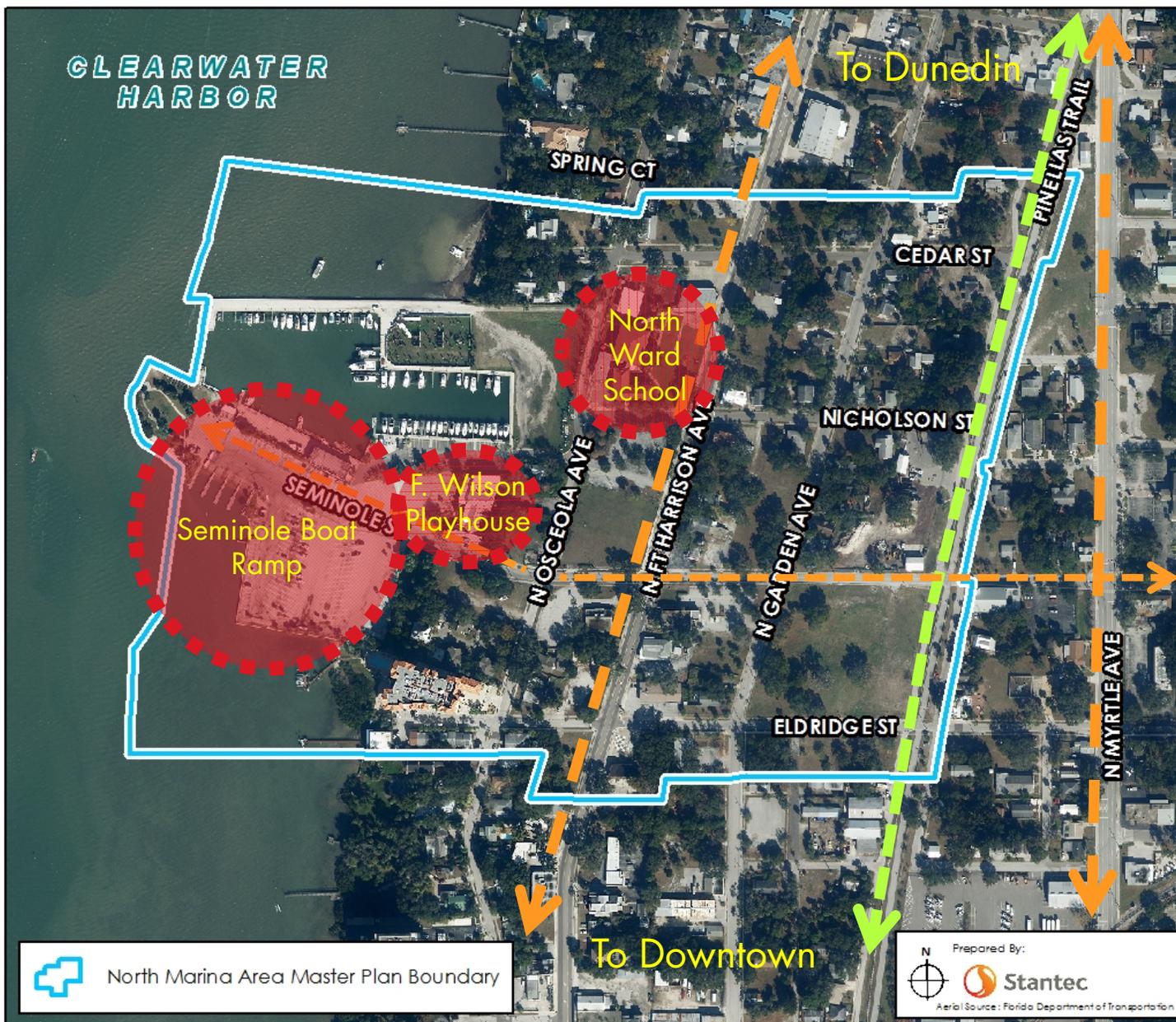
Community
Meeting #2

Design Charrette
Public Workshop

September 16, 2015

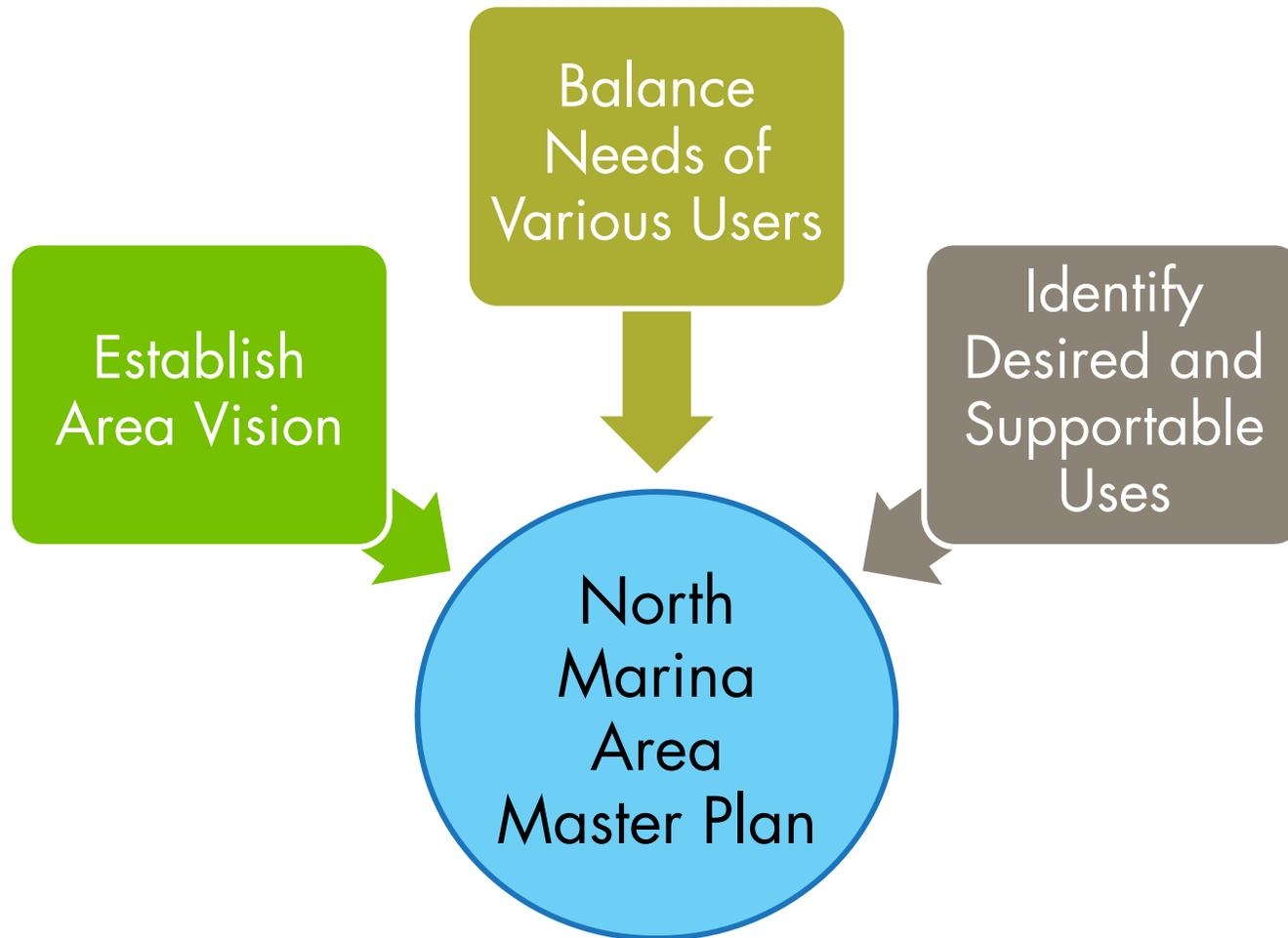


North Marina Area





Project Goals





Project Team

City of Clearwater

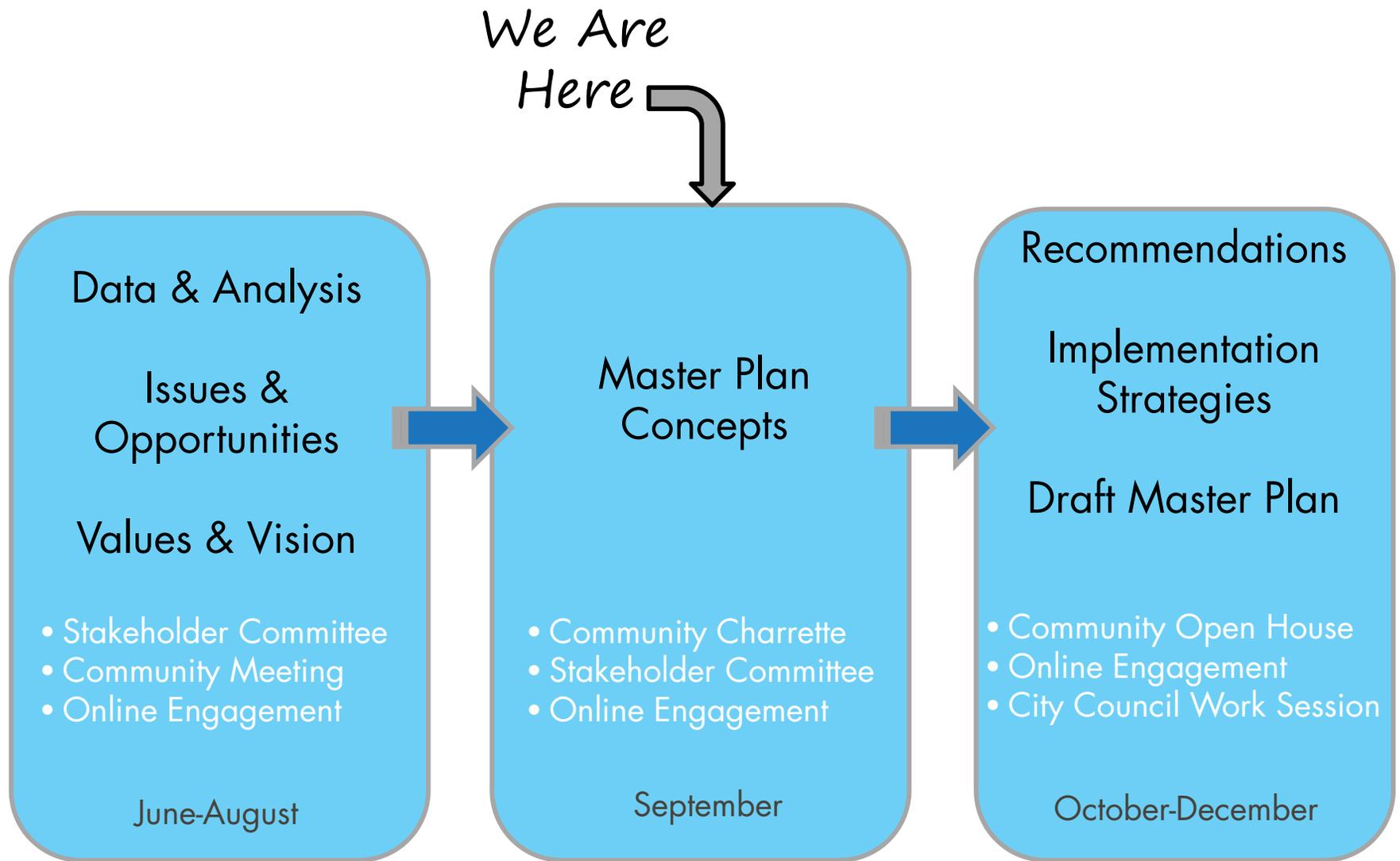
- Katie See, Project Manager – Senior Planner, Planning & Development Department

Consultants

- Stantec – Data Collection & Analysis, Agency Coordination, Public Engagement, Master Plan
- Lakemont Group – Market Assessment
- Moffatt & Nichol – Seminole Boat Launch Assessment
 - Marine/Municipal Waterfront Master Plan



Plan Development Process





Market Assessment

- Overall, residential use appears to fit character and highest and best use
- Inland Market
 - Workforce Rental Housing
 - Low to Medium Density
- Waterside Market
 - Medium to Upscale Residential
 - Medium to High Density (water view maximization)
- Mixed use retail/activity along Ft. Harrison Ave and near marina/water facilities



Measures of Success

- Create value
 - Social and civic
 - Economic
 - Environmental
- Informed tradeoffs
 - Market demand
 - Development feasibility





Concept Development

- Relationship to waterfront, Pinellas Trail, & surrounding neighborhood
 - Existing & potential development
 - Building layout
 - Parking areas
 - Multi-modal traffic circulation
 - Streetscape & landscape
 - Other amenities





Group Activity

- a) Introductions and group reporter selection
- b) Vision discussion
- c) Mapping of items desired
 - 1. Features to protect
 - 2. Features to improve
 - 3. Public enhancements
 - 4. Private development



Group Activity

Ground Rules

- Only one person speaks at a time
- Stay on topic
- No side conversations
- Respect others' point of view
- Other rules?



Group Reports





Upcoming Ways to Participate

- Online Engagement – myclearwaterinput.com
- Community Meeting #3: Tuesday, October 20, 5:30 p.m. to 7:30 p.m.
- For more information, contact:

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www.myclearwater.com/NorthMarinaAreaPlan