

*East Gateway District*

**On the Path to Revitalization**

TWO-YEAR PROGRESS REPORT (FY 08/09 & 09/10)



**GreekTown Grille—Opened October 2008**

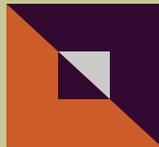


**Councilmember George Cretekos presents the Certificate of Appreciation to Sonny Sharma, VP of Operations for Ultimate Medical Academy**



**EAST GATEWAY DISTRICT  
TWO-YEAR PROGRESS REPORT  
FY 08/09 & 09/10  
AUGUST 15, 2011**

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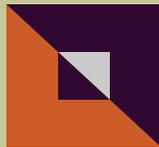
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## INTRODUCTION

# Strategically Positioned



THIS PROGRESS REPORT highlights the second and third years of the East Gateway District Five-Year Action Program (FY 08/09 and FY 09/10). The report illuminates the efforts, accomplishments, and progress of the City of Clearwater and the East Gateway community in achieving the neighborhood's revitalization goals.

Despite major economic and fiscal challenges that the neighborhood, city and country faced during the last three years, the community's interest in an improved and more livable East Gateway District remained high. Residents and business owners rededicated themselves to results-oriented citizen participation.

### GATEWAY TO CLEARWATER'S DOWNTOWN AND BEACH

A collaborative team approach has made possible the many accomplishments described in this report. The East Gateway Task Force (more information on page 3), has worked diligently over the years to advance the East Gateway Five-Year Action Program and create a better neighborhood for those that live, work, and visit the East Gateway District.

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# Community Voices



THE EAST GATEWAY Five-Year Action Program is the product of a community-based planning process. It was adopted by the Clearwater Community Redevelopment Agency (CRA) on May 2008. While the Action Program has transitioned into the implementation phase, community involvement remains vital to decision-making that will shape the district's future.

### **East Gateway Task Force**

The East Gateway Task Force was formed in late 2005 to identify a series of strategies necessary to achieve positive change in the East Gateway District. It is comprised of staff from several City departments: Economic Development & Housing, Engineering, Legal, Parks & Recreation, Planning, Police, Public Communications, and Solid Waste. Regular contact with the community increased Task Force staff's awareness of stakeholder needs, concerns, values and preferences, which facilitated technical problem solving, decision making and focused dedication to the East Gateway initiatives.

The Task Force meets on an as-needed basis to discuss specific program action items.

### **ACTIVE COMMUNITY ORGANIZATIONS EAST GATEWAY DISTRICT**

- EAST GATEWAY STAKEHOLDER ADVISORY GROUP
- EAST GATEWAY BUSINESS AND NEIGHBORS ASSOCIATION
- HISPANIC LEADERSHIP COUNCIL
- CLEARWATER NEIGHBORHOODS COALITION



### **East Gateway Stakeholder Advisory Group (SAG)**

The SAG was established in September 2008. Its purpose is to make recommendations and provide key information to guide East Gateway Five-Year Action Program projects and initiatives. Initially, the SAG was meeting bi-monthly, but in 2010 the group started meeting on a monthly basis to keep informed of all the activities underway. Membership consists of 7 to 11 individuals representing a cross-section of East Gateway stakeholder groups. The SAG plays an important role in the East Gateway Five-Year Action Program implementation process by:

- ◆ Providing first-hand information regarding neighborhood activities and concerns;
- ◆ Identifying potential controversies;
- ◆ Providing an “outside perspective”;
- ◆ Providing solutions that best meet East Gateway needs and values; and
- ◆ Suggesting ways to increase community involvement.

The SAG met fifteen (15) times during this reporting period.

In June 2009, the SAG recommended that the city engage the community in redefining a vision for future development and community character of the East Gateway. It also called for flexibility to alter land use documents and make code changes necessary to implement such a vision. In December 2009, CRA staff sought community input for an inclusive and robust visioning plan that articulates the preferred urban form and character for the district. In January 2010, CRA staff presented the issue before the CRA Board as a multi-phase project to include vision development as phase one and implementation based on vision plan outcomes as an optional subsequent phase. The CRA Board agreed to proceed.



### **East Gateway Business & Neighbors Association (BNA)**

The BNA is a grassroots organization that was established in October 2008 by members of the community. The BNA meets on a monthly basis as a forum to voice community concerns and solutions. As its name implies, its membership is represented by residents and businesses. Meeting attendance has been strong, with BNA members quickly moving from issue identification to problem-solving mode.

BNA subcommittees include Membership, Code, and Neighborhood Coalition. Several BNA members also serve on the SAG.

The BNA sponsored four Neighborhood Crime Walks (August 2009, October 2009, January 2010, and May 2010) to express the community’s opposition to street violence, drug activity, prostitution, and criminal activity of any kind in the district.



In the Spring of 2010, the City awarded the BNA with the Quarterly Neighborhood Award. Through this award, the city recognizes those neighborhoods that make a commitment each day to improving the quality of life for all residents in Clearwater.

### **Outreach to the Hispanic Community**

CRA staff continued working with the Hispanic Leadership Council, a committee whose main goals are community outreach and the integration of the Hispanic immigrant population. The CEO of the Hispanic Outreach Center is a SAG member. Business visits to the several Latino-owned businesses in the East Gateway District were used to convey information and updates of city activities in the area.

The CRA, represented by the Community Development Coordinator, is a member of the Hispanic Business Council of the Clearwater Regional Chamber of Commerce and participates in their monthly meetings and Hispanic Connections Events.

CRA staff also engaged the use of social media by creating a Twitter account with the username “MiVecindario” (Spanish for “My Neighborhood”) and used it as a vehicle to update the local Hispanic community of activities in the East Gateway District. All tweets are posted in Spanish.



# Projects & Activities

**Ciclovia** (Spanish for “bike path”) took place on April 26, 2009. During this family-friendly and health-focused multicultural street festival participants biked, strolled, skated, and took part in exercise, sports, and dance classes. Along Cleveland Street, there were food vendors, activities for kids, bicycle and running organizations, and exhibitors representing public service, fitness and green living organizations.



**Talento 2010, A Celebration of Pinellas County’s Hispanic Art & Culture** was spearheaded by the Pinellas Opportunity Council, Inc. and it took place from March 2010 through September 2010. Its goal was to strengthen business, career and entrepreneurial opportunities for the district’s underserved Hispanic community.

Several artists created a total of five (5) murals: “Where Gladiolas Bloom” (T-Shirt Warehouse), “Fun and Sun” (Fraternal Order of the Eagles), “Mexican Diana (Senor Bubbles and El Ranchito de Pepe), “First There Were Springs of Clear Water” (Greektown Grille), and “Clearwater in Transition” (1400 Cleveland Plaza West Wall).

Through this project, artists and neighborhood volunteers created a series of small-scale murals that interact with one another to invite visitors to park, walk, do business and appreciate the neighborhood’s rich cultural diversity.

This program was funded in part by the federally funded American Recovery and Reinvestment Act, Pinellas Opportunity Council, Inc., the City of Clearwater, the Clearwater Regional Chamber of Commerce, and other sponsors.





Talento 2010—Ribbon Cutting Ceremony



**CarPro Acquisition & Demolition** – In June 2010, the CRA Board approved the purchase and demolition of the former CarPro site (1359 Cleveland Street). The goals are to improve the environment through the clean-up of this contaminated property, stimulate investment through redevelopment of a particularly blighted area of the East Gateway District, and allow expenditures of available federal recovery funds.

The CRA purchased the property on Aug. 5, 2010 after performing Phase I and Phase II Environmental Site Assessments.

Demolition was completed in September 2010. Assessment of the site continues with the placement of monitoring wells to delineate the extent of the groundwater contamination.



**Sidewalk Projects**

One strategy aimed at making the East Gateway District a safer community is to build sidewalks on streets that automobiles and pedestrians frequently share.

Using federal CDBG-R dedicated funding from the Economic Development and Housing Department, CRA staff coordinated with the Engineering Department for the construction of several sidewalk projects. The following sidewalk projects were completed during this reporting period: Pierce Street (San Remo to Highland); Jefferson Ave (Cleveland to Drew); Franklin Street (north side only, Bridge to Gulf to Bay Blvd.); Laura Street (Highland to Hillcrest); Grove Street (San Remo to Highland); and San Juan Court (San Remo to Gulf to Bay).



**East Gateway Web Page**

CRA staff maintained the East Gateway web page throughout this reporting period. [www.mycleawater.com/eastgateway](http://www.mycleawater.com/eastgateway) The web page describes the East Gateway story, including its history and vision and provides information to the community about past, present, and future events/initiatives, as well as web links to key documents.

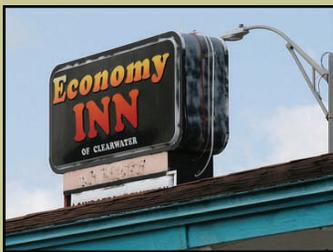
The web page received 1,069 pageviews in FY 08/09 and 1,102 pageviews in FY 09/10. The average time a viewer spent on the web page was approximately two minutes, which was three times higher than the average time for the City's web page.

**The Ice Cream Social** took place on September 27, 2009. During the event, Task Force staff and members of the SAG and the BNA distributed neighborhood information and discussed East Gateway efforts.

Two East Gateway businesses provided the ice cream and the piñata for the event: La Feria Del Sabor and Piñatas Arcoiris.



**Economy Inn Property** - On Sept. 7, 2010, the CRA approved the purchase of the Economy Inn parcel (1274 Cleveland Street). The 2.2-acre parcel that included the Royal Palm Motel, Viva Mexico restaurant, a single-family residence and two housing duplexes, was the scene of numerous code violations and criminal activity. Police Department records indicate that, during FY 09/10, calls for service/complaints to the Economy Inn totaled 421 calls - more than one call per day requiring Police attention. 127 incident reports were filed from these calls for service. Since 2004, the Economy Inn Motel has been subject of at least 24 code cases.



**The East Gateway Neighborhood Revitalization Strategy (NRS)** was approved by the CRA Board in March 2009. Designating the East Gateway as a NRS Area under this US Department of Housing & Urban Development designation makes reporting and threshold requirements less arduous for federal funding of revitalization projects .

**Country Club Townhomes** - This future 31-unit townhome community is located on a 2.1-acre site at Drew Street and N. Betty Lane (formerly a Verizon parking lot). Units will be owner-occupied and affordable to low- and moderate-income households (workforce-housing).

**Covert Apartments** – On June 8, 2009, Boley Centers, Inc. presented to the city a request for funding for construction costs to rehabilitate Covert Apartments, an apartment complex located at 1447 and 1451 Gulf to Bay Boulevard. The property will provide 13 transitional beds for veterans with disabilities.

The City provided a \$700,000 loan to the Developer utilizing CDBG funds. On October 2009, the Economic Development and Housing Department prepared a loan modification to extend terms of loan for five years, given economic conditions and the state of the housing market. The City Council approved the loan modification on Nov. 17, 2009. On July 20, 2010, the Community Development Board (CDB) approved the site plan with eleven conditions.

The total cost to renovate the Covert Apartments is \$620,950 with the requested amount from the City being \$128,198. Other funding for this project includes \$117,752 from the Veterans Administration and \$375,000 from Boley Centers, Inc.

The project was presented and approved by the Neighborhood and Housing Advisory Board (NAHAB) in July 2009. The loan closed on December 17, 2009. In August 2010, the applicant started the permitting process. The project is expected to be completed in 2011.

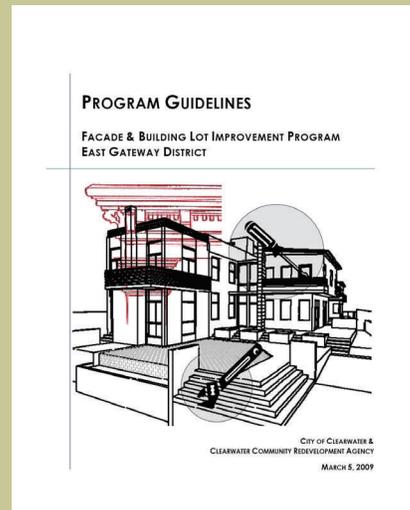


**The Façade and Building Lot Improvement Program** was approved by the CRA Board on March 2009. The purpose of the program is to assist East Gateway District commercial property owners in improving the appearance of building exteriors and building sites that are highly visible from major streets. The program's primary goal is to stimulate further investment in the district by transforming the look and feel of commercial corridors.

The program offers project funding assistance to eligible property owners to help offset eligible project costs. Up to \$35,000 in "loan-to-grant" funds are available per approved project. If a property owner meets all program requirements, the zero-interest loan will transition to a grant over a five-year period.

In September 2010, construction bid process was completed for 1390 Gulf to Bay Blvd. (former La Feria de La Nieve) and 1454 Gulf to Bay Blvd. (formed Kyle's Clock Shop). Loan closings are scheduled for October 2010 for both properties; each project is receiving the maximum award of \$35,000.

Funding for the program is derived from U.S. Department of Housing and Urban Development (HUD) CDBG and CDBG-R funds.



**Business Visits**

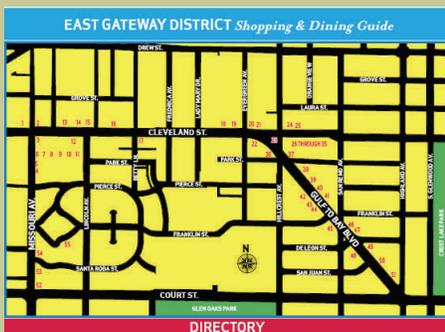
Business visits by CRA staff have proved useful for promoting the East Gateway revitalization effort.

Through regular business visits, CRA staff maintain a pulse on the East Gateway business environment and are able to offer timely advocacy and other assistance for business expansions and improvements.



**Shopping & Dining Guide**

The East Gateway District Shopping & Dining Guide was created in February 2009. It reveals the wide variety of businesses in the area and provides residents and visitors the opportunity to become more familiar with the district's offerings. The guide is downloadable on the East Gateway's website.



**Spanish Language**

**Publications**

Quarterly issues of *Guía de Diversiones* promote City library programs, homebuyer seminars and recreational facilities and offerings to Hispanic residents in the East Gateway District and citywide. For example, the Parks and Recreation Department Contract Instructor Program serves to expand recreational program offerings of interest to Hispanic residents.

## Building Division Liaison

There is a need for higher level of service due to propensity of non-conforming properties in East Gateway and relative inexperience of East Gateway applicants with the development review process. The city's Development Review Supervisor has been assigned as the dedicated Building Division staff to assist potential East Gateway applicants and guide them through the process.



## Building Plan Review Committee (BPRC)

BPRC consists of staff members from various city departments. BPRC meetings take place on a weekly basis, during which time staff members review recently submitted permits and discuss proposed projects in the City of Clearwater. Future applicants can attend the meeting and discuss their plans with BPRC on an informal basis prior to submitting their application.

## Business Expansion

Despite the economic downturn, several businesses in the East Gateway District expanded during this reporting period.

Greektown Grille opened its doors in October 2008. The owners invested \$1,600,000 to purchase and develop the property.

Ultimate Medical Academy (UMA) expanded its location to 1255 Cleveland Street. The value of the interior remodeling of the first and second floors of the tower building was over \$700,000.

Nature's Food Patch also completed an interior remodel worth over \$650,000.

In 2010, new construction began on 1310 Cleveland Street. The initial build out had a value of \$100,000. The property owners plan to open a convenience store in the first unit under the name SeaZar's Quick Mart.



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## PERFORMANCE MEASURES

# Analysis

PROGRESS in the achievement of East Gateway District goals is measured, in part, through the evaluation of performance measures. The analysis of basic neighborhood indicators in this section reveals that the East Gateway District has yet to turn the corner toward neighborhood stability. While the economic downturn is certainly a contributing factor to declining property values and homeownership rates in the East Gateway, the depth and range of longstanding neighborhood issues will indeed take time to correct. Steadfast implementation of the multi-pronged strategies set forth in the Five-Year Action Program—including strategic investments and cultivated civic engagement—remains critical to a successful revitalization effort.

### Land Use

The vast majority of the properties in the East Gateway District are residential (489 out of 645), while 137 properties are commercial (map on page 13).

As shown in the “Year Structure Built” map on page 14, the construction of new structures has significantly decreased. 382 structures were built between 1920 and 1959 and 358 structures between 1960 and 1979. Meanwhile, only 59 structures were built between 1980 and 1999 and a mere 27 structures between 2000 and 2010.

### Property Values

Change in property values is typically a prime indicator of neighborhood health. The property tax base in the *new* Community Redevelopment Area, which includes the East Gateway District, declined by \$17,604,565 (approximately 13%) between FY 08/09 and FY 09/10.

## PROPERTY VALUATION NEW COMMUNITY REDEVELOPMENT AREA

<b>FY 04/05 Tax Roll (base year)</b>	\$88,234,600
<b>FY 07/08 Tax Roll</b>	\$143,146,902
<b>FY 08/09 Tax Roll</b>	\$134,103,909
<b>FY 09/10 Tax Roll</b>	\$116,499,344

*Note 1: New Community Redevelopment Area was established in 2004 and is comprised of 201 acres. This area includes the 176-acre East Gateway District.*

*Note 2: Property value decline was experienced citywide, statewide and nationwide during this reporting period.*

*Note 3: Tax Roll values are after senior exemptions.*

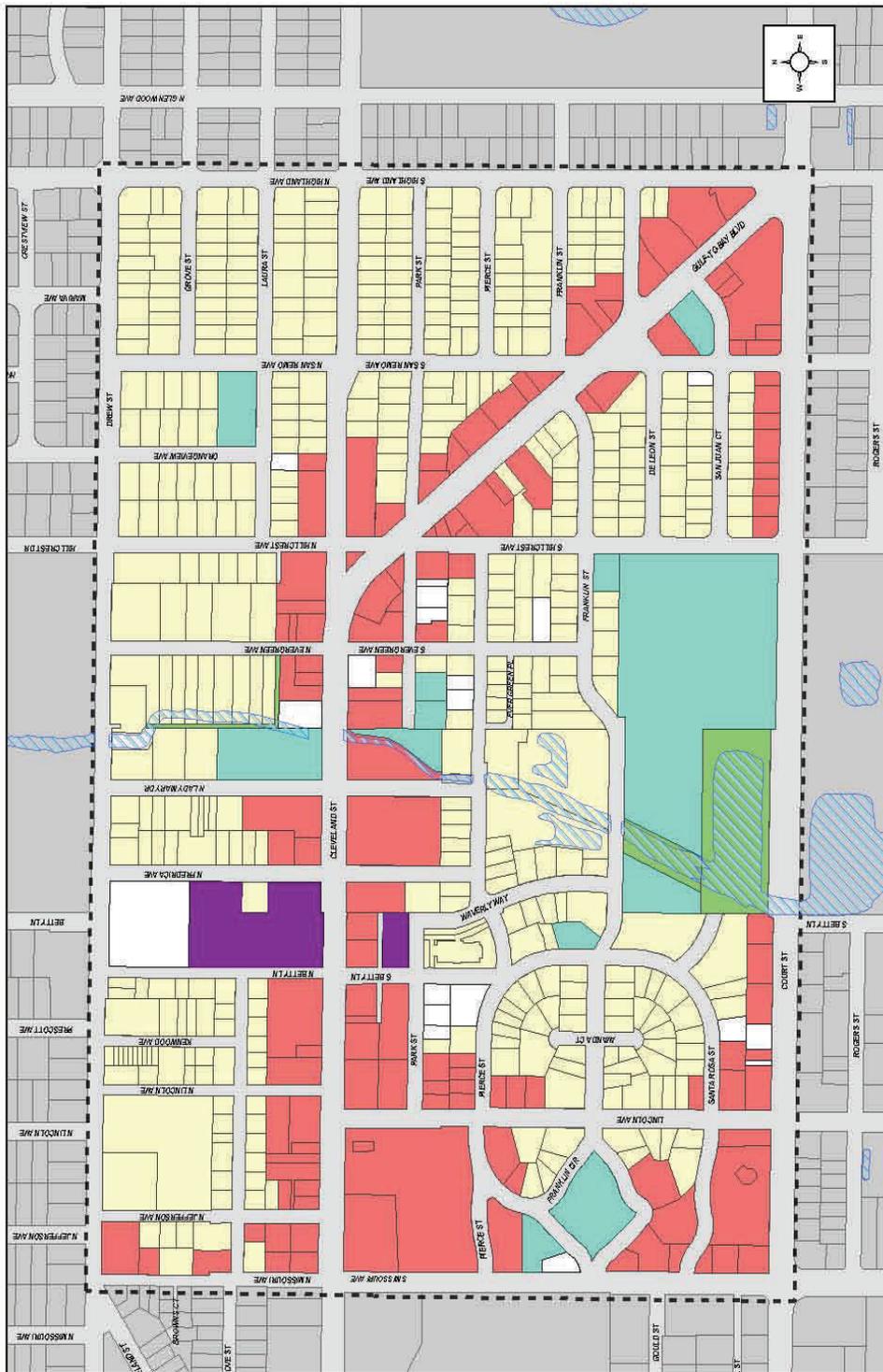
The map on page 15 depicts changes in the assessed value of East Gateway properties. The assessed value of 223 properties declined by 20-30%; 181 properties declined by 30-40%; and 182 properties declined by 40-50%. On the positive side, the assessed value of 116 properties increased by 0-10%.

### Housing Tenure & Conditions

Neighborhood stabilization is a primary goal for the East Gateway District. By increasing the ratio of owner-to-renter occupied dwellings in this predominantly rental neighborhood, there is a greater probability of property maintenance and civic engagement. As shown in the *Homesteaded Properties* map on page 16, the number of owner-occupied dwellings remained almost the same (194 properties in calendar year 2009 versus 193 in calendar year 2010).

Per the “Structural Quality” map on page 17, 75 structures are in Fair condition, 750 in Average condition and 7 in Above Average condition.

# Land Use East Gateway District



Source: Pinellas County Property Appraiser

- Residential
- Commercial
- Civic / Institutional
- Park / Open Space
- Transportation / Utility
- Vacant





# Homesteaded Properties, 2009-2010 East Gateway District



Source: Pinellas County Property Appraiser

-  East Gateway District
-  Waterbody
-  Parcels w/Homestead Exemption 2009 - 194
-  Parcels w/Homestead Exemption 2010 - 193



**Code Compliance** — In 2010, the Planning and Development Department reevaluated the effectiveness of its inspection zone configurations and determined that five different zones traversed the Downtown District, the East Gateway District and the Skycrest neighborhood. In order to improve consistency and consolidate the Downtown Redevelopment Plan area into one inspection area, in September 2010 the inspection zones were reconfigured and a new zone was created to encompass the geographical areas mentioned above under a single Code Inspector (map on page 19).

Consequently, the East Gateway area is now assigned to one inspector who is very involved with the community while investigating violations of our Community Development Code. The inspector works closely with the local neighborhood and business groups, the Police Department, and the Economic Development and Housing Department. The inspector is also a member of the East Gateway Task Force and is responsible for the coordination of code enforcement sweeps within the Gateway area. Two code sweeps are scheduled to take place in 2011.

In May 2010, the Planning and Development Department had a new land management computer software application installed. During the migration of data from one system to the other, it became apparent that all data did not properly transfer over. Additionally, workflows and business rules changed, thus disparities exist in the data collected for code enforcement activity in the East Gateway District for this reporting period.

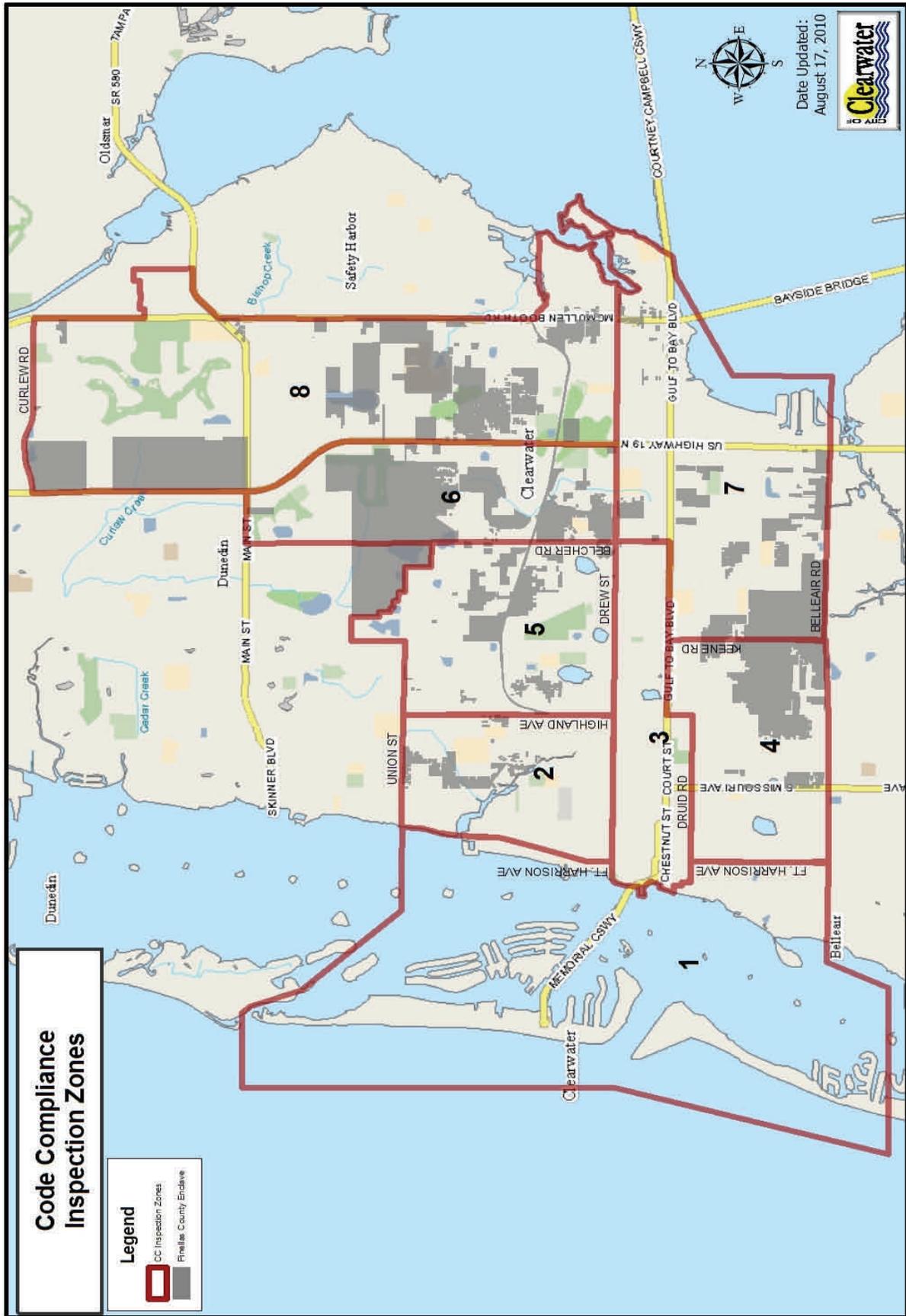
The Code Compliance Division has investigated a significant number of Community Development Code violations in the East Gateway area and they are listed in the table below. The overwhelming majority (64%) of violations fall within five categories: lack of a business tax receipt, overgrowth/accumulation of debris, parking on the grass, inoperative vehicles, and residential parking.

<i>Case Type</i>	<i>FY 08/09</i>	<i>FY 09/10</i>	<i>Total</i>
Address Numbering	2	1	3
Business Tax Receipt	28	24	52
Debris/Overgrowth	49	46	95
Fence Maintenance	2	2	4
Graffiti	5	3	8
Grass Parking	17	45	62
Inoperative Vehicles	41	22	63
Outdoor Storage	17	12	29
Residential Parking	11	22	33
Pool	2		2
Property Maintenance	14	10	24
Signs	13	9	22
Tree		1	1
Vehicle Sales, Repair	3	2	5
Watering	5		5
Other Investigations	23	48	71
<b>Total</b>	<b>232</b>	<b>247</b>	<b>479</b>

Compliance by the owner was gained for all of the above violations with the exception of 10, which were ultimately remediated by the City. In addition to violations associated with Community Development Code provisions, the Construction Services Division had a total of ten (10) unsafe structure cases during the same reporting period. Six of those cases have been resolved, but four are still active.

During the two-year reporting period, one property (single-family dwelling) had 14 violations, three properties (single-family dwelling, mixed-use and multi-family dwelling) had a total of 8 violations each, and one other property (motel), now owned by the CRA, had 10 violations. These properties account for 10% of the total violations found in the neighborhood.







**Business Activity**

During this reporting period, the national economic recession negatively affected business development and economic redevelopment in the East Gateway neighborhood. The following businesses opened in the East Gateway District during this reporting period:

**EL RESUELVE** (tortillas & tamales)

1417 Cleveland Street

**ESTETICA DIANA** (hair salon)

1458 Gulf to Bay Blvd.

**GREEKTOWN GRILLE** (restaurant)

1230 Cleveland Street

**LA FERIA DEL SABOR** (ice cream shop)

1436 Gulf to Bay Blvd.



**Building Permits and Planning Cases**

In FY 08/09, one business application went through the Flexible Development process (Ultimate Medical Academy) and two applications applied for a Temporary Use permit (Novedades El Padrino and John Hickley Produce for a “Back to School” event). In FY 09/10, Ultimate Medical Academy went through the Comprehensive Sign Program, two businesses began the Flexible Development process (former Kyle’s Clock Shop and WorkNet Pinellas) and five businesses applied for a Temporary Use permit.

Type of Planning Case	2009	2010
<b>Comprehensive Sign Program</b>		1
<b>Flexible Development</b>	1	2
<b>Temporary Use</b>	2	5
<b>Total</b>	<b>3</b>	<b>8</b>



Per the table below, a total of 79 permits were issued in FY 08/09. Their value was approximately \$1.26 million. Meanwhile, during FY 09/10 a total of 109 permits were issued (an increase of approximately 38%). Their value was almost double that of the previous year (\$2,316,840).

Type of Permit	FY 08/09		FY 09/10	
	Value	# Permits	Value	# Permits
A/C Change Out			\$ 26,092	6
Addition			\$ 20,000	1
Alarm - Security			\$ 8,439	9
Cut and Cap			\$ 2,800	2
Demo - Building			\$ 6,980	1
Demolition - Building	\$ 2,400	1	\$ 38,000	2
Demolition - Partial	\$ 14,000	3	\$ 2,500	1
Driveway	\$ 4,727	3		
Electrical			\$ 11,467	5
Fence	\$ 200	1	\$ 500	1
Fire Alarm	\$ 3,359	4	\$ 24,871	4
Fire Hood	\$ 2,300	1	\$ 2,411	1
Fire Sprinkler - Interior			\$ 40,805	2
Fire Suppression	\$ 1,500	1	\$ 3,750	2
Fuel Tank			\$ 134,000	2
Interior Build Out - New Building			\$ 100,000	1
Miscellaneous	\$ 3,325	3	\$ 600	1
New	\$ 243,406	1	\$ 344,662	2
New Accessory (shed,deck)	\$ 1,631	2		
Parking			\$ 9,169	1
Remodel	\$ 680,933	7	\$ 1,179,789	11
Repair	\$ 212,801	40	\$ 174,849	22
Replacement			\$ 6,950	7
Roof	\$ 89,720	9	\$ 144,411	21
Sign	\$ 1,650	3	\$ 18,795	3
Site Work Only			\$ 15,000	1
<b>Grand Total</b>	<b>\$ 1,261,952</b>	<b>79</b>	<b>\$ 2,316,840</b>	<b>109</b>

## Police Reports and Calls for Service

In September 2009 and September 2010, the City Council approved the Interlocal Agreement between the CRA and the City of Clearwater in order to continue providing a more visible community policing presence within the East Gateway neighborhood. The Downtown Bike Substation has served as the primary duty station for the East Gateway team.

Two Clearwater police officers were officially assigned to provide law enforcement services for a minimum of eight hours per day, five days per week. One of the officers was assigned a Crown Victoria police car for use. Two new bicycles were ordered and funded by the CRA, per the CRA/ PD Interlocal Agreement.

The team focused on crime hot spots and networked with residents and businesses in the East Gateway community. Bike Team and Gateway officers monitored the Soup Kitchen/CHIP on a daily basis from 9:00 a.m. to 11:00 a.m., educating homeless clients on the “Rules of Conduct” set forth by the Clearwater Homeless Intervention Project (C.H.I.P.) and the Police Department. These rules were enforced continually by the officers throughout their shifts.

Additionally, police officers worked with Code Compliance to have numerous vacant residences/ businesses boarded up properly to keep transients and drug dealers from loitering.



## ENHANCED COMMUNITY POLICING THROUGH CRA/CITY INTERLOCAL AGREEMENT

On February 25, 2010, the Downtown/East Gateway Bike Team received the Chief’s Unit Citation for achieving the goals and objectives of the CRA Agreement. As a result of the team’s increased enforcement strategy, an improvement in the quality of life in the East Gateway District has been observed.

Four prostitution reverse sting operations were conducted during FY 08/09 and seven during FY 09/10. Between October 2009 and September 2010, a total of 253 drug arrests were conducted, reflecting a 6% increase over last year and a 150% increase over the start of the project two years ago. During FY 09/10, there were a total of 2,011 police reports taken in the East Gateway District, which represents an increase of 99% over the previous two years (1,009 reports for FY 07/08 and 1,947 for FY 08/09).

The tables on page 24 compare Clearwater Police Department’s top police reports taken in the East Gateway District during FY 08/09 and FY 09/10. The arrows next to 2010 data indicate the direction of change (positive, negative, or neutral).



# TOP POLICE REPORTS EAST GATEWAY DISTRICT

**OCTOBER 2008 – SEPTEMBER 2009**

**OCTOBER 2009 – SEPTEMBER 2010**

Open Alcohol Ordinances .....	330
Traffic Citations .....	245
Drug arrests .....	239
Field Interview Reports .....	215
Warrant Arrests .....	113
Trespass Warnings .....	97
Trespass arrests .....	62
Accident Investigations.....	39
Criminal Traffic Arrests .....	35
Prostitution Arrests .....	20
Suspended/No Valid Driver License .....	17
Battery Arrests .....	14
Baker Acts .....	13
Gang Graffiti Reports .....	13
Disorderly Conduct .....	12
Violation of Probation Arrests .....	11
Probable Cause Advisory Arrests .....	11
Resisting Arrests .....	11
Marchman Acts .....	11
Domestic Felony .....	9
Theft .....	5
DUI .....	4
Retail Theft .....	3
Stalking .....	3

Open Alcohol Ordinances .....	381	↑
Traffic Citations .....	351	↑
Drug arrests .....	253	↑
Field Interview Reports .....	276	↑
Warrant Arrests .....	149	↑
Trespass Warnings .....	169	↑
Trespass arrests .....	69	↑
Accident Investigations.....	69	↑
Criminal Traffic Arrests .....	47	↑
Prostitution Arrests .....	69	↑
Suspended/No Valid Driver License .....	32	↑
Battery Arrests .....	10	↓
Baker Acts .....	29	↑
Gang Graffiti Reports .....	8	↓
Disorderly Conduct .....	17	↑
Violation of Probation Arrests .....	4	↓
Probable Cause Advisory Arrests .....	43	↑
Resisting Arrests .....	20	↑
Marchman Acts .....	35	↑
Domestic Felony .....	9	□
Theft .....	9	↑
DUI .....	7	↑
Retail Theft .....	3	□
Stalking .....	0	↓

**TOTAL POLICE REPORTS TAKEN .....1,947**

**TOTAL POLICE REPORTS TAKEN .....2,011**



## Visioning

In 2009 and 2010, the East Gateway community maintained momentum in the pursuit of its goals.

For the remainder of the East Gateway Five-Year Action Program, CRA staff will continue focusing on the implementation of identified strategies for the revitalization of the East Gateway District.

### EAST GATEWAY DISTRICT TO-DO LIST

#### Infrastructure / Redevelopment

- ◆ Demolish the Economy Inn property. The demolition will help revitalize the neighborhood and prepare the property for future redevelopment.
- ◆ Complete De Leon Street sidewalk project.
- ◆ Identify additional streets for new sidewalk construction through the combined input of the community and the city's Engineering Department.
- ◆ Complete concept plans and cost estimates for the Gulf to Bay / Highland Intersection Improvements project.
- ◆ Retain existing and attract new businesses.
- ◆ Facilitate commencement of construction for Country Club Townhomes.
- ◆ Continue environmental site assessments at the former CarPro site.
- ◆ Coordinate efforts with the Florida Department of Transportation on the Drew Street Sidewalk Improvement project.

#### Collaborative Partnerships

- ◆ Seek action-oriented partnerships in resolving neighborhood vagrancy challenges.
- ◆ Seek strategic partnerships for redevelopment to stimulate private investment in the area.



#### Community Engagement

- ◆ Seek proposals from qualified consulting firms to develop a comprehensive neighborhood vision plan.
- ◆ Keep the community informed and interested.
- ◆ Engage the local Hispanic community and businesses.

#### Neighborhood Appearance

- ◆ Solicit additional applicants for the East Gateway Façade and Building Lot Improvement Program.
- ◆ Complete loan-to-grant closings for at least two façade projects.
- ◆ Provide technical guidance to community-supported initiatives that are in harmony with the East Gateway Five-Year Action Program.

# Historic Images of the Royal Palm Motel – Courtesy of Patti Bianco

