

# **City of Clearwater**

## ***Roadside Memorial Marker Program Policy Statement***

### **Purpose:**

The purpose of this policy is to establish the guidelines for the placement of standardized roadside memorials for people that have died as a result of a motor vehicle, pedestrian or bicycle crash within City maintained right-of-way on segments of roadway in incorporated Clearwater.

### **Authority:**

The City of Clearwater, Traffic Operations Division, is responsible for the implementation of the Roadside Memorial Marker Program.

### **Effective Date:**

The policy will apply to fatalities occurring after January 1, 2005.

### **Scope:**

The installation of a roadside memorial marker will be processed in accordance with the following:

#### **1. Request**

Requests for a memorial marker shall be submitted in writing to the Traffic Operations Division of Engineering by filling out a Memorial Marker Request Form. The form will be available online from the City's website or by calling the City. Requests may be made by immediate family members or friends.

Requests from friends require written approval from the deceased's immediate family.

#### **2. Installation**

Memorial markers will be designed, constructed and installed by the Clearwater Traffic Operations Division. The Traffic Operations Division will be responsible for designing the sign and ensuring proper and safe placement – the exact location will be at the discretion of the City.

Memorial markers will not be allowed within the limits of active construction work zones.

There shall be no activities while the memorial marker is in place that pose a safety hazard to the public or that violates any provision of Chapter 316 of the Florida Statutes concerning stopping, standing, parking, or obstruction of traffic on public roads.

Memorial Markers will only be installed in residential areas where fatalities occurred with the written permission of the resident whose property is abutting the residential right of way where the memorial is to be placed.

The requesting citizen will be notified once the installation is complete.

### **3. Time Period**

Memorial markers will be allowed to remain in place for one year after installation unless earlier removal is necessitated by construction activities. After one year the sign will be removed by City forces.

### **4. Sign Design**

The memorial marker shall be a 15" diameter aluminum sign with a white background and black letters.

The sign message will state "Drive Safely – In memory", and the family will have the option of adding the deceased's name to the sign.

As an option, the City can offer an alternate safety message to the "Drive Safely" legend if desired by the family that would be specific to the type of crash, and as long as it will fit on the sign. Examples could be "Don't Drink and Drive", "Buckle-Up", "Slow Down", etc.

The sign will be mounted at a height of 3.5' (42") from the ground to the top of the sign.

### **5. Cost**

The applicant will incur the cost of design, construction, installation, maintenance, and removal of the memorial marker. This cost is \$300.00. Upon request the sign becomes the property of the applicant.