



Going for the Green

Enhancing Environmental
Sustainability in Clearwater



Inventory of Sustainable Initiatives

- Benefits
 - Successes, shortcomings and possibilities
 - Long term sustainability strategy
- Implementation
 - Department-specific surveys



Initial Assessment

- **Benefits**
 - Gain public recognition
 - Decrease operating costs
 - Conserve resources
 - Reduce pollution
 - Increase environmental awareness
- **Implementation**
 - Complete certification process



Florida
Green
Building
Coalition

Stakeholder Engagement

- Preliminary results
- Implementation
 - Internal
 - External
 - Utilization of stakeholder input



Education for Sustainability

- Benefit
 - Educated population making informed decisions
- Implementation
 - Comprehensive marketing campaign



Solar Park



- Benefits

- Reduce GHG
- Rely less on fossil fuels

- Implementation

- Continue with a feasibility study
- Contact solar panel and inverter provider(s)
- Evaluate available sites

Clearwater Community Garden

- Benefits
 - Economic, environmental, and health
- Implementation
 - Support and involvement from the community

Clearwater Community Garden



Adopt-A-Pond

- Benefit
 - Stormwater Quality and Environmental Education
- Implementation
 - Support from FDEP, SWFWMD, Pinellas County

Adopt-A-Pond



Biosolids

- Benefits

- Convert sewage sludge into fertilizer

- Implementation

- CIP Investment



Fleet Analysis

- Benefit
 - Less emissions
 - Cost efficient
- Implementation
 - Promote fully-electric vehicles or hybrids

**Consider speed limit adjustments*



Visitor Travel Options

- TIA to Clearwater
- Benefits
 - Reduce GHG emissions
 - Less congestion
- Implementation
 - Light rail
 - Alternative fuels for Shuttles
 - Hybrid car rental incentives



Bicycle Sharing Program

- Benefits

- Promotes health
- Reduced transportation costs
- Reduced traffic congestion
- Reduced GHG emissions



Bicycle Sharing Program

- Implementation

- Enhance the City's Bicycle and Pedestrian Master Plan
- Seek community input/participation
- Identify Potential Partnerships



Energy Management

- Benefit
 - Clear policy and directive for employees
- Implementation
 - Develop an Energy Management Master Plan

Green Building Alternative

- Benefits
 - Health
 - Productivity
 - Conservation
- Implementation
 - Amend existing ordinances to provide incentives





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